

2019 Homearama is being held in Culpepper Landing in Chesapeake October 25th – November 10th. The show is open Fridays-Sundays. This event is the association's Fall "Buy New, Buy Now" campaign.

By participating as a **sponsor**, your company will be in front of the thousands of consumers who will visit Homearama. Also, the Plan Book, a full-size glossy magazine, will be distributed at the event and in more than 50 grocery stores throughout the area.

***All sponsors will have a strong presence in advertising for the event to include print, television, website, digital, social media & email marketing. Your company's logo on print material & website. Your company's name and link will be shared with thousands of area consumers!**

Official Sponsor: \$8,000

***All benefits listed above, PLUS:**

- One 9x10 Display space in the Idea Marketplace
- One banner displayed on site (provided by sponsor)
- Full-page color ad in the *Plan Book* (CRA provided by sponsor)
- Six attendees to the Private Preview Reception
- Four VIP Badges (good for entire show)
- Right to park two vehicles in Builder/VIP parking lot
- 100 event tickets to distribute to clients, colleagues, friends, family, etc.

Entertainment Premium Sponsor- \$4,000

***All benefits listed above, PLUS:**

- Billed as the weekend sponsor for Special Events for one weekend (Saturday/Sunday)
- Table-top Display in Special Event Tent during your weekend. Includes 6' table & 2 chairs
- One Banner displayed during the weekend (provided by sponsor)
- One Half-page color ad in the *Plan Book* (CRA provided by sponsor)
- Four attendees to the Private Preview Reception
- Four VIP Badges (good for entire show)
- 50 event tickets to distribute to clients, colleagues, friends, family, etc.

Entertainment Partner Sponsor- \$2,500

***All benefits listed above, PLUS:**

- Secondary sponsor for Special Events for one weekend (Saturday/Sunday)
- Table-top Display in Special Event Tent during your weekend. Includes 6' table & 2 chairs
- One Banner displayed during the weekend (provided by sponsor)
- A one-third page color ad in the *Plan Book* (CRA provided by sponsor)
- Two attendees to the Private Preview Reception
- Two VIP Badges (good for entire show)
- 25 event tickets to distribute to clients, colleagues, friends, family, etc.

Patron Sponsor: \$2,000

***All benefits listed above, PLUS:**

- A One-third-page color ad in the *Plan Book* (CRA provided by sponsor)
- Two attendees to the Private Preview Reception
- Two VIP Badges (good for the entire show)
- 25 event tickets to distribute to clients, colleagues, friends, family, etc.