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FERGUSONSHOWROOMS.COM

SHOW MAP

HOUSE 1:

Siesta Key **Chesapeake House**

by East Coast **Development Group**

HOUSE 2:

Manchester: The Bert Snelling House by Eagle Construction of VA

HOUSE 3:

The Harper Lyn by Joey Corp.

HOUSE 4:

Grayton Downes TBA Scholarship House by Joey Corp.

HOUSE 5:

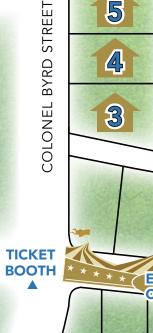
Chesapeake Regional Healthcare House by JF Schoch Building Corp.

HOUSE 6:

Monroe, featuring Columbia Gas of Virginia by Eagle Construction of VA

PR: private residence

PARKING





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Weekend Themes

October 25–27 Friday, Saturday, & Sunday

Military and First Responders Appreciation

50% Admission **Discount** (\$5 ticket) Active, Retired, Dependents (ID required) Hospitality Tent with non-alcoholic beverages and snacks, Noon-5 pm **Great prizes** for Military & First Responders to win

October 25 (see website for complete details)

Real Estate Professionals Appreciation Day

November 1–3 (events only on Saturday & Sunday 1-4:30 PM) **Bluegrass and Brews**

Come out and enjoy Bluegrass music while sampling craft beer and ciders (must have ID to sample)

November 8–10 (events only on Saturday & Sunday 1-4:30 PM)

Family Fun Days Cartoon characters, face painting and other activities























Welcome to Homearama!



BY SAM COHEN, **HOMEARAMA CHAIR**

Homearama celebrates its 37th anniversary at Culpepper Landing in Chesapeake. Held annually Homearama is a single-site event

highlighting custom-built, professionally decorated and beautifully landscaped homes.

Culpepper Landing is located minutes from I-64 and Rt. 17 and features a clubhouse with pool, a fitness center, dog park, and a park for children. It is next to the Intracoastal Waterway and the Great Dismal Swamp.

This year's Homearama features the work of custom builders Eagle Construction of VA, East Coast Development, Joey Corp. and JF Schoch Building Corp.

On the show's first weekend, we salute our military and first responders with a 50 percent discount on admission Friday, Saturday and Sunday. Military visitors are invited to take it easy in a special tent with complimentary beverages and snacks. They also will have the opportunity to win various prizes. For the other two show weekends they receive a \$3 ticket discount. These discounts include active duty, retired and their dependents.

Bluegrass and Brews is the theme for the second weekend. From 1:00 - 5:00 p.m. on Saturday and Sunday, guests can sample a variety of craft beers while listening to some down-home bluegrass music performed by local artists.

On Saturday and Sunday of the final weekend, the focus is Family Fun Days, featuring costumed characters, face painting and lots of activities for the children. It's been rumored that Santa Claus will be there on Sunday from 1:00- 4:00 p.m.

As Homearama 2019 chair and on behalf of our custom builders and Tidewater Builders Association, I am extremely proud to welcome you to this event. Please enjoy browsing through the Homearama homes at Culpepper Landing.

And remember, home furnishings and furniture in the showcase homes will be for sale during the event and can be picked up at the close of the show.

Visit the show website for a complete schedule and details at www.homearama.tv

Friends and neighbors

TBA members help build a better community



BY PATRICK L. REYNOLDS, 2019 TIDEWATER **BUILDERS ASSOCIATION PRESIDENT**

Chances are good you have a friend or neighbor who's a member of Tidewater Builders Association. You might even be a member yourself.

Because the folks who belong to this local professional trade association are more than just builders, developers and remodelers; they are plumbers, electricians, bankers, real estate agents, interior designers, apartment managers... the list goes on.

Together, they are the strength behind a local organization that was founded 66 years ago to advocate for affordable housing and provide business and educational opportunities to its member firms.

TBA also helps educate area residents on what's new and exciting in housing through Homearama and the annual Mid-Atlantic Home & Outdoor Living Show.

Although TBA is a trade association with a business purpose, it also has a philanthropic side.

The association established a scholarship foundation in 1965 and has given close to \$1.8 million in financial assistance to 456 local students; students who might otherwise have been unable to attend college. This assistance comes through two programs: an academic scholarship program and an architectural design competition.

Applications for 2020 scholarships will be available in November from all local high school guidance offices, as well as on the TBA website (www.tbaonline.org).

Criteria for the Young Designers' Scholarship Competition will be available in late September. Although this competition is open to any high school student enrolled in public or private high school in South Hampton Roads, applicants typically work on their design entries as part of a class assignment. Funding for the foundation comes from Scholarship houses built by TBA members. You'll have a chance to tour the 2019 Scholarship House, built by Joey Corp. with assistance from Kempsville Building Materials and Carter Lumber, during Homearama.

TBA and its members have also been instrumental in raising funds over the years for local charities like Children's Hospital of the King's Daughters, Boys & Girls Clubs of Southeast Virginia and St. Mary's Home for Disabled Children.

Want to learn more?

For more information about TBA and its many programs and activities, visit www.tbaonline.org

And if you work in the industry and you're interested in becoming part of this dynamic group, please contact TBA's membership director, Betty Axson, at baxson@tbaonline.org for information on joining.



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Welcome Home To Chesapeake

hesapeake is excited to welcome Homearama back for 2019. We hope you will take time to learn more about the many ways in which Chesapeake is an ideal place to live, to work, and to raise a family. With more than 248,000 residents, 70+ parks, a library system second to none, and top level academic opportunities for every age, it's no wonder Chesapeake is typically rated among the top cities nationwide for families.

Home to the new Summit Pointe development, currently growing in Greenbrier, Chesapeake is poised for the next chapter in its long, rich history. From South Norfolk to Hickory, from Deep Creek to Indian River, and everywhere in between, Chesapeake's 353 square miles are home to manufacturing, retail, service, and technology businesses of every size and description. Add to that some of the best schools in the Commonwealth, offering educational opportunities from pre-school through the most advanced degrees and specialty trades curriculums, and you know Chesapeake people are ready not just to experience the future, but to help make it happen.

While you are here for Homearama, be sure and take the opportunity to see all that our City has to offer. Walk along a scenic, waterfront pathway and pause to soak in the natural beauty that weaves throughout Chesapeake. Visit one of our many unique, locally-owned shops and find the perfect treasure to take home. Be sure to allow some time for a delicious meal in one of our hundreds of restaurants, offering cuisine for every taste. Chesapeake is, truly, a City of surprises not to be missed.

On behalf of Mayor Rick West and the members of City Council, as well as the City staff and all of our residents, welcome home to Chesapeake. No matter if you are here for a few hours or a weekend, or if you have plans to join our community on a permanent basis, we're confident you will find Chesapeake has everything you could ever need to write that next exciting chapter in your own, personal story.

Chesapeake



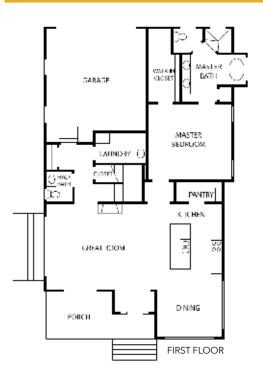






Siesta Key Chesapeake House







Columbia Gas



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website: eastcoastdevelopmentgroup.com email: eastcoastconstruction05@gmail.com



House Highlights

- Two indoor fireplaces
- Closet Factory pantry and master closet
- Garage Experts garage floor
- Budget Blinds throughout the house
- Johns Brothers Security smart house
- Trane HVAC system
- Samsung appliances by Ferguson
- Outdoor fireplace
- Wall to wall slider
- Two laundry rooms
- Two living rooms, one with a walk out balcony
- Flooring by Prosource Wholesale and Daltile

Architectural Style Modern Craftsman

Architectural Design Barnes Residential Designs.

Wayne Barnes 757-567-4398

Interior Design East Coast

Development Group

Furnishings

Value City Furniture; Staged by Instantly Inviting Home Staging Solutions 757-515-4802: **MNK** Unlimited

Landscaping:

East Coast Development Group

Technology

Johns Brothers Security 757-852-3300

Sales

RE/MAX Ultra. Mike Zimmerman 757-390-7303

Financing

C&F Mortgage Corporation, Chaytor Midgett 757-705-9015: Old Point 757-375-5327

Make Your Voice Heard

Election Day is Tuesday, November 5th

Polls open 6:00 a.m. to 7:00 p.m.

For poll locations, visit: CityOfChesapeake.net/Vote

Exercise Your Right To Vote





Homearama houses with a heart

Visitors to Homearama can always expect to see cool house designs, cutting-edge appliances, tasteful décor, beautiful landscaping... the list goes on. After all, that's what Homearama is all about.

What you'll also find this year, however, are several houses with a "heart." Here's the back story on each of them.

Grayton Downes, the TBA Scholarship House

Once an annual tradition, the construction and sale of a Tidewater Builders Association Scholarship House has been the primary source of funding for the TBA Scholarship Foundation since 1966. Sadly, due to the housing market downturn, the last Scholarship House was built

GROUNDBREAKING, ABOVE

From left, Chesapeake Sheriff Jim O'Sullivan, Bob White with Old Point National Bank, builders Audra and Joe Benton of East Coast Development, and Mike Zimmerman of Re/Max Ultra break ground on Siesta Key in May.

in 2011. Yet even without that fundraising source, the Tidewater Builders Association Scholarship Foundation has continued to help high school students attend college.

Just this year, the foundation awarded \$35,000 in scholarships through its academic and design programs, bringing the total given over the past 54 years to nearly \$1.8 million.

CONTINUED ON PAGE 36







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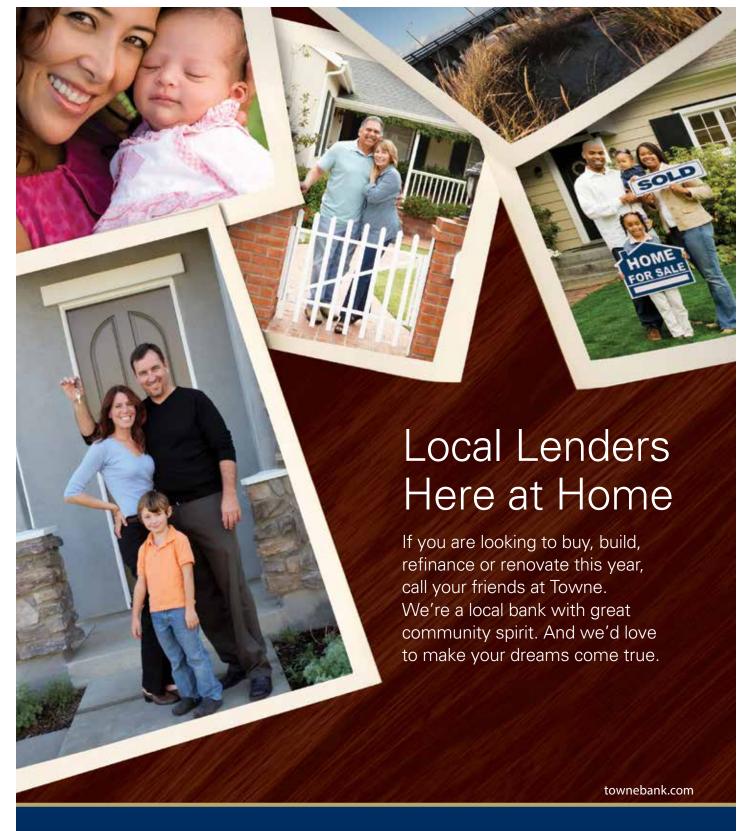
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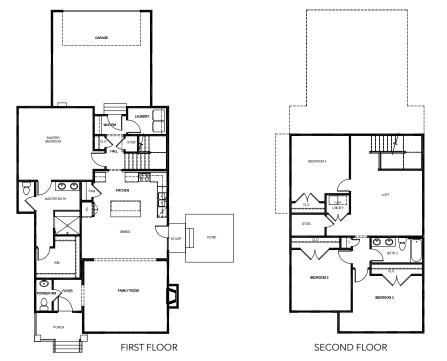
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Manchester: The Bert Snelling House





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At Eagle, we don't just build homes, we build communities that celebrate life's moments by bringing people together and families closer to what matters most. Since 1984, Eagle has been one of Central Virginia's most trusted builders. Eagle's commitment to excellence is surpassed only by our passion for crafting experiences that transcend construction. Eagle is owned by a Richmond-based, Fortune 500 Company, Markel Corporation, which allows our company to grow and to last. With 135 communities and over 6,000 homes built from Central Virginia to Hampton Roads, we've made our mark by continuously delivering on our commitment to excellence and attention to detail... building homes doesn't start with plans, it begins with people.

website: eagleofva.com | email: rwiegan@eagleofva.com

2

House Highlights

- First floor master suite, serenity master bath with enlarged all ceramic tile shower, frameless glass and rain shower head
- Gas fireplace and video package in family room
- Hardwood flooring in main living areas
- Hardwood oak stairs
- Gourmet kitchen with 42" cabinets, farmhouse sink, granite countertops and stainless steel appliances
- Rinnai tankless water heater
- Built-in cubbies with hooks in mud room
- Crown molding throughout first floor
- HardiePlank siding

Architectural Style
Arts and Crafts

Architectural DesignEagle Construction
of VA, LLC

Interior Design
Eagle Construction
of VA, LLC

FurnishingsBuilders Design

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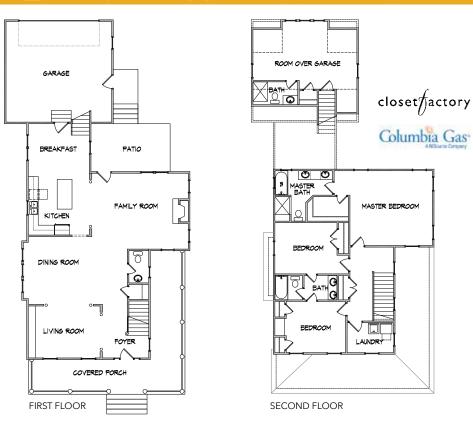
757-486-2726

The Harper Lyn

Organized by Closet Factory









Joey Corporation | 757-482-9578

Sam Cohen of Joey Corporation has been building in Tidewater Builders Association's Homearama Home Show since 1997. His entries have included homes from 3500 sq ft to over 10,000 sq ft. Sam is known for his attention to detail and hands on approach. You will see his handprints in every home he builds.

website: www.joeycorp.com

House Highlights

- Large wrap around front porch
- Rear loading attached garage
- Loaded with storage treasures and style by The Closet Factory to fit today's lifestyle and storage needs
- Study/home office with formal dining room off the foyer
- Upstairs laundry
- Tankless water heater

Architectural Style Contemporary Georgian

Architectural Design Mayfield Designs, Frank Betz Associates 757-547-2191

Interior Design

Distinguished Crow Interiors, Michael Jody Crow 757-651-1026

Furnishings

Carter's Quality Furniture

Landscaping:

Miller's Landscaping 757-488-6086

Technology

Home Theater by Masters (HTM) 757-482-8072

Sales

RE/MAX Allegiance, Patty Cohen 757-647-6575

Financing

Towne Bank, Vickie Powell 757-628-6381



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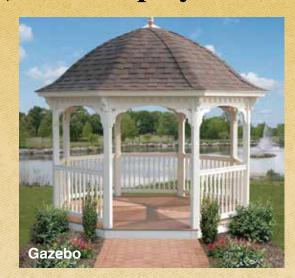
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TBA HOMEARAMA/HOME SHOWS & SPECIAL EVENTS

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Shelly Beck, graphic designer
Tammy Nobles, sales and production
administrator

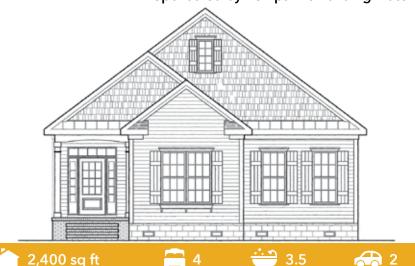
The Addison Group, web designer and marketing agency

The 2019 Homearama homes have been built for sale. Builders voluntarily participate and do not receive any revenue generated by ticket sales. The house renderings and floor plans are based on the existing model home.

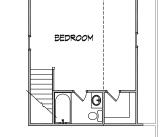
All information in this publication was correct as of press time.

Grayton Downes TBA Scholarship House

Benefits the Tidewater Builders Association Scholarship Fund
Sponsored by Kempsville Building Materials







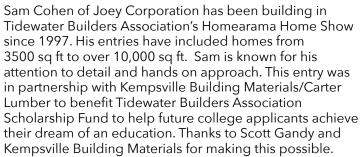
ROOM OVER GARAGE

Empsville
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Joey Corporation | 757-482-9578

COVERED



website: www.joeycorp.com



House Highlights

- Open floor plan
- Rear loading attached garage
- Lots of built-ins and a custom closet by The Closet Factory
- Covered porch for outdoor living with remote controlled screen
- Smart wiring technology
- Tankless water heater
- Maintenance-free exterior

Architectural StyleCottage

Architectural Design Mayfield Designs, Frank Betz Associates 757-547-2191

Interior DesignGilbert Interiors,

Beth Gilbert 757-464-6408

Furnishings

Value City Furniture, Stein Mart, Mark Gonsenhauser's Rugs and Carpets

LandscapingMiller's Landscaping 757-488-6086

Technology
Home Theater by Masters
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Sales

RE/MAX Allegiance, Patty Cohen 757-647-6575

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Kempsville Building Materials/Carter Lumber 757-482-0782



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Chesapeake Regional Healthcare House







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Jack Schoch of JF Schoch Building Corp. in Virginia Beach has built showcase homes in 15 previous Homearamas and several commercial buildings.

Schoch's 26 years of building experience and quality workmanship combine to bring dream homes to life. Each Schoch home displays Jack's talent for perfection and craftsmanship. There are close to 300 JF Schoch homes in the Hampton Roads area, ranging from \$200k to more than \$4 million.

website: www.jfschoch.com

5

House Highlights

- 8' interior and exterior doors
- Impressive foyer with vaulted ceilings
- 10-16ft. first floor ceilings
- Commercial appliances
- Pella windows and doors
- Large chandeliers adorn traditional and nontraditional rooms
- Expansive kitchen with large island
- Inviting master suite
- Covered patios on the front and back

Architectural StyleTransitional

Architectural DesignDonald Gardner

Interior Design &
Furnishings
Jack Schoch of JF Schoch
Building Corp.

Landscaping Coastal Landscapes, Tom Underhill 757-721-4109

Sales

Atlantic Sotheby's International Realty, Jack Schoch 757-724-8900

Financing

Old Point National Bank, Ed Hentges 757-805-2341





More than 40 years ago, our community hosted bake sales and fundraisers to build a hospital because they firmly believed that Chesapeake deserved one of its own. Since then, Chesapeake Regional has evolved into one of the region's premier health care providers, and we continue to innovate to meet the changing needs of our community.

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We're proud to showcase some of these high quality service lines (highlighted in the list above) in our "Healthcare House" at the 2019 Tidewater Builders Association Homearama.

The Lifestyle Health & Fitness Center offers complete fitness services tailored to fit your specific needs. We offer a variety of classes and support groups including Totally Pink for Life, Diabetes University, chair fitness, tai chi and more.

DIGESTIVE HEALTH

Our nationally recognized surgeons, dedicated program coordinator and award-winning endoscopy unit work to provide patients with a smooth, personalized experience,

including screenings, diagnoses, surgical interventions and disease management.

SLEEP CENTER

Seven in 10 Americans have a sleep disorder, yet 95% go undiagnosed. Our Sleep Center doctors help uncover disruptive sleep problems quickly and effectively, providing the rest you need for good health.

Our independent team of orthopedic specialists offers the most advanced and innovative treatment options for joint issues and pain. We offer robotic arm technology, enabling surgeons to perform personalized partial knee and total hip replacement surgery, resulting

in fewer complications and a shorter recovery time.

WOMEN'S SERVICES



Chesapeake Regional Healthcare is dedicated to women of all ages- through every stage of life. Whether you're looking for an OB/GYN, preparing for birth, seeking help for menopause symptoms, requiring breast care or dealing with pelvic health issues, we offer

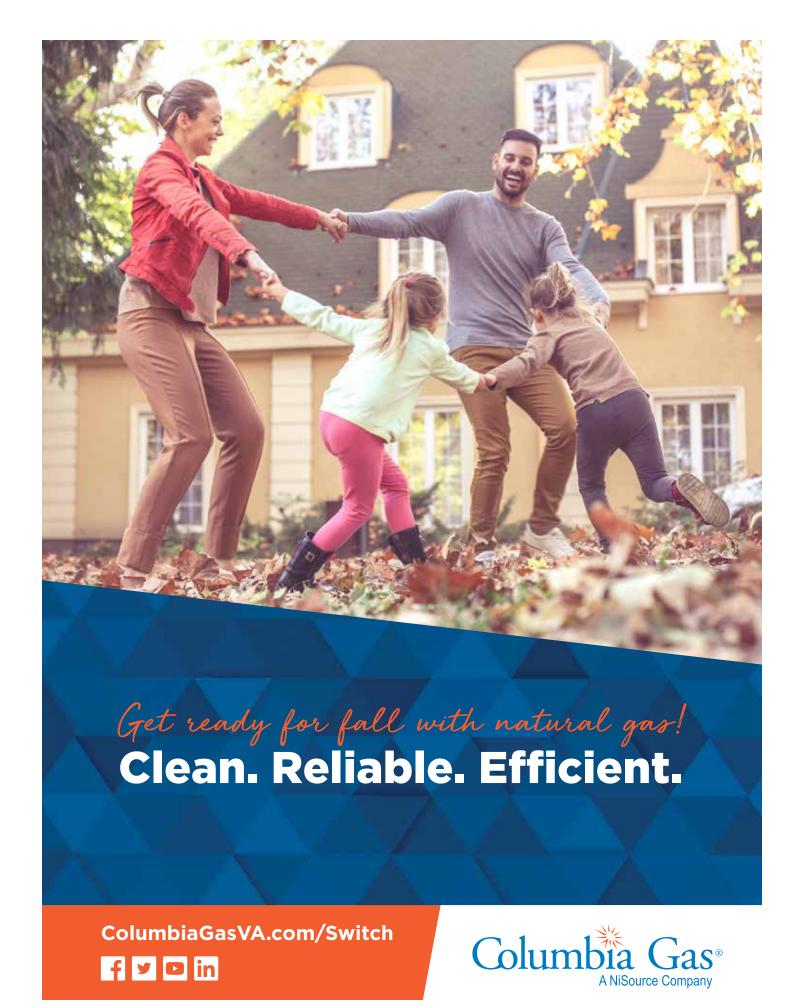
exceptional care and innovative treatments.

To learn more about how Chesapeake Regional Healthcare can help you in every aspect of your health, visit us at our Healthcare House!



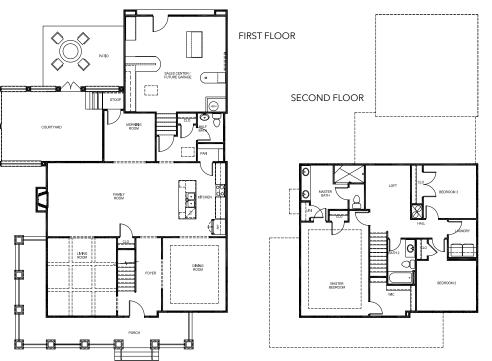












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House Highlights

- 42" white kitchen cabinets with navy blue island, quartz countertops, farmhouse sink, dual fuel range, wood range hood
- Double crown molding in main living areas
- Gas fireplace and HD video package in family room
- Build-in cubby and hooks in mud room
- Loft with built-in bookshelves and bench
- Hardwood Oak Stairs
- Serenity master bath with enlarged ceramic tile shower, frameless glass, corner seat and rain shower head
- HardiePlank siding

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ADVERTISERS' INDEX

Assisted Living Cottages	34
B&T Kitchens & Bathsback of	over
Better Business Bureau	6
Boxx Systems	33
Budget Blinds	20
Chesapeake Regional Healthcare2	8-29
Closet Factory	18
Columbia Gas	30
Cox Communications, Incinside front of	over
Crawl Space Door Systems	3
Custom Closet & Glass	32
CWP Insurance Advisors, Inc.	32
Dutch Barns	21
Exotic Home Coastal Outlet	7, 11
Ferguson Bath, Kitchen & Lighting Gallery	1
Floor & Decor	14
Hastings Homes	35
Made in the Shade	32
Mike Zimmerman, RE/MAX Ultra 2	2-23
Nansemond Pre-Cast Concreteinside back of	cover
Old Point Mortgage	26
RSVP	20
Spivey Rentals & Safety	16
TowneBank1	3, 17
Trane	12
White's Old Mill Garden Center	33

October 25th Noon to 7 p.m. Real Estate Professionals Appreciation Day Free admission* to the show all day. Special reception will be open from noon to 2 p.m. in the hospitality tent. Stop by and enjoy champagne cocktails, light hors d'oeuvres, and enter to win a \$200 gift card. If you're not able to join us Oct. 25, visit any time the show is open and receive free admission* by checking in at Will Call. *You must show a picture ID and your business card for free admission. **The prize winner will be drawn October 28.



1726 & 1728 S. Battlefield Blvd., Chesapeake, VA 23322 5 bedrooms/3 baths. Offered at \$424,900

JUST LISTED

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This is a quality new construction home built on a large private lot. The popular William model by Hastings & Son's has a beautifully appointed kitchen including a gas cooktop and stainless steel wall ovens, beautiful island, granite countertops and custom cabinets.

All bathroom floors have tile. The master bath is finished with a surround tile shower. Buyer may make selections for paint if offer is ratified prior to OCT 31st! The home comes with a 1 year builder warranty. Only TWO left!











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34 HOMEARAMA 2019 | Presented by Tidewater Builders Association



CONTINUED FROM PAGE 11

Late last year, Kempsville Building Materials, Carter Lumber and Joey Corp. announced that they would be building a Scholarship House at the 2019 Homearama. So when you tour the Grayton Downes, please keep in mind that the generosity of the builder (Sam Cohen of Joey Corp.) and his main materials supplier (Kempsville Building Materials and parent company Carter Lumber), along with generous contributions from a number of other suppliers and subcontractors, will help the TBA Scholarship Foundation continue its tradition of giving.

(Visit www.tbaonline.org to learn more about TBA's 2020 academic scholarship program and the Young Designers' Scholarship Competition.)

Siesta Key, the Chesapeake House

Builders Joe and Audra Benton of East Coast Development Group have a special place in their hearts for both children and the city of Chesapeake, so they were quick to embrace the "Children Today, Leaders Tomorrow" program as the beneficiary of proceeds from the home's sale.

Founded by Chesapeake Sheriff Jim O'Sullivan in 2010, the youth program gives children from all walks of life the opportunity to learn leadership and team-building skills, working with volunteer adult mentors from Chesapeake's business community. From leadership camps to ASPIRE, a program geared to teenage girls, activities coordinated by "Children Today, Leaders Tomorrow" focus on instilling confidence and community values into its young participants.

(Learn more about "Children Today, Leaders Tomorrow" by visiting www.cityyouth.com)

The Bert Snelling House

Whether you're a long-time resident of Hampton Roads or a newcomer, you were likely touched in some way by the horrific events at the Virginia Beach Municipal Center Friday, May 31. For the team at Eagle Construction of VA, it was a dark day, indeed, when they lost friend and colleague Bert Snelling, who was at the municipal center that day on company business.

To honor his memory, the building company, which has offices in Richmond and Suffolk, decided to dedicate their Homearama home to Bert.

Four Norfolk high school students received \$5,000 scholarships from Tidewater Builders Association and were recognized by Norfolk City Council at its meeting June 25. Pictured standing from left are: Nahum Boggs of Norview High School; Armani Jack of Booker T. Washington High School; Alan Li of Norview High School; Marshall Robertson of Maury High School; and TBA Scholarship Foundation Chair Fred Napolitano II.



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TIDEWATER BUILDERS ASSOCIATION





New homes in all styles and price ranges await your visit



By Dianne Gordonn, TBA New Homes Tour chair

Earlier this year, Tidewater Builders Association held a New Homes Tour, which featured 32 newly constructed homes in cities stretching from Virginia Beach to Williamsburg to northeastern North Carolina.

While the Tour event itself was spread over three spring weekends, many of the homes are still open for visitors this fall, and thanks to the New Homes Tour technology, you can easily pull up the free app on your phone or device and hit the road.

To get started, search 757 New Homes Tour in the App Store (iphone users) or the Play Store (Android users).

Our app allows you to pick the Tour homes you're interested in visiting by bedroom count, location, square footage and even price point. Our app allows you to 'star' homes that interest you and then pins them on the map, giving you the chance to set your path for the day. And our app allows you to check off the homes you've seen, take photos right on the app and take notes of your favorite features of that home.

You can also go to the website—757NewHomesTour.com—to see the homes. And we're highlighting in this special section of the Homearama Plan Book, the builders who participated in the Tour.

TBA's local and regional builders, along with the many subcontractors and vendors that help build homes throughout the area, are an important part of the local economy and business community.

As you shop for your new home and consider all the benefits that come with new construction, please check out the wide variety of homes showcased on the New Homes Tour that are still open for visitors. One of them just might be your "dream" home!







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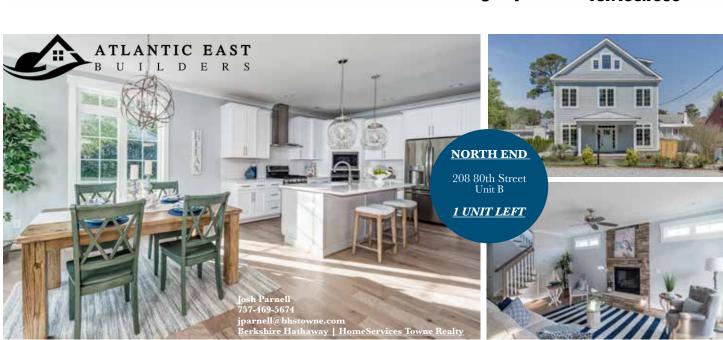
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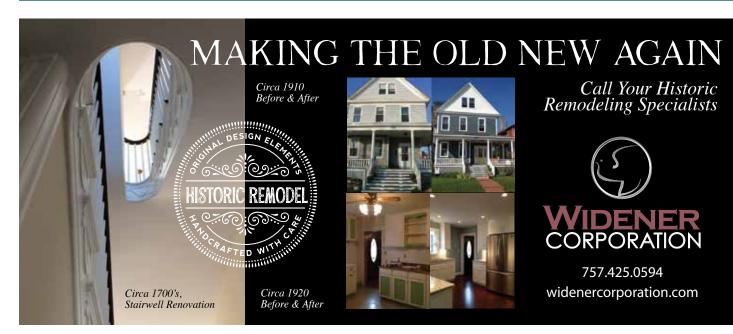
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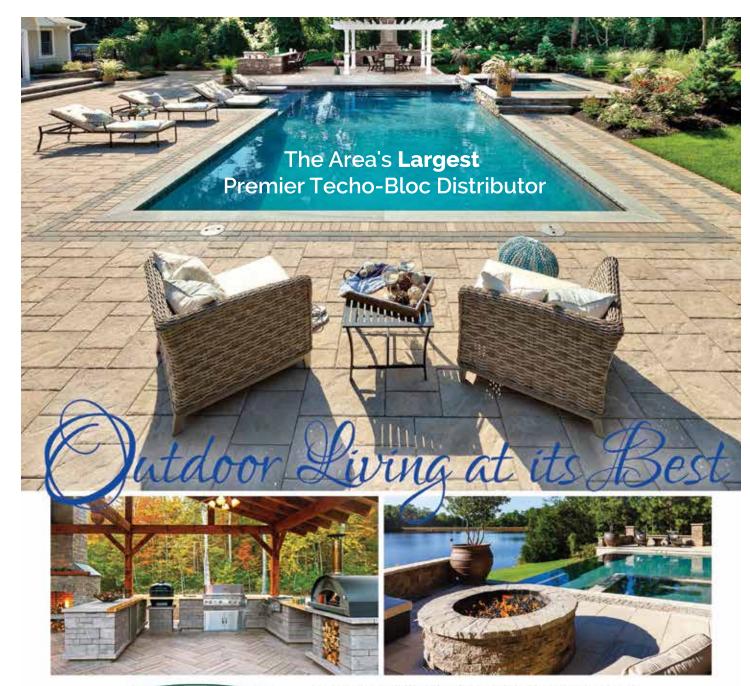
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